



CORE Ireland

PUBLICATION SPONSORSHIP OPPORTUNITIES

Investing in CSR projects can enhance your company's reputation, improve employee morale, mitigate risks, create new business opportunities, and benefit the community.

In short, it is a smart business decision that yields multiple benefits.

About us



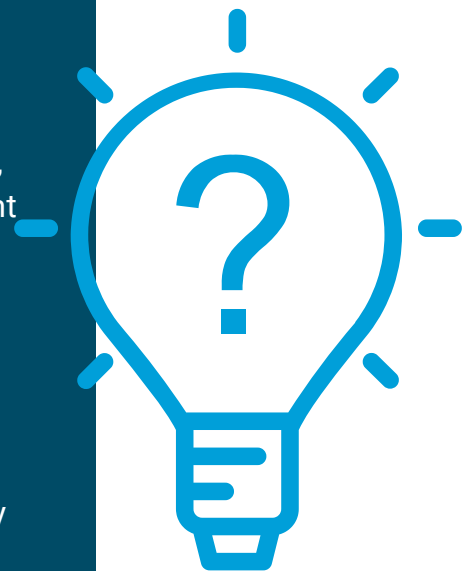
***It's about service.
One person
helping another
and in return,
they're helping
themselves.***

CORE Ireland is a place where community members can volunteer and experience the 'Joy of Giving' while doing something worthwhile for the community. It is a place to find friendship and fellowship and for those receiving help to feel less isolated or alone. CORE Ireland also aims to help the more vulnerable members of our community feel cared for and welcomed as valued members of the community.

CORE Ireland empowers the members of the community to find, within themselves, new strengths and abilities, and to find a sense of fulfilment, purpose, enjoyment, and to have fun and be creative. Each person who comes to CORE Ireland leaves a lasting impact with their own unique personality and ideas. This impact helps CORE Ireland to develop and grow to reach its full potential as a community-focussed organisation

WHY SUPPORT OUR PUBLICATIONS?

- Investing in CSR projects, such as our publications, can **enhance your company's reputation and brand image**, leading to increased customer loyalty and trust. Customers are increasingly looking for socially responsible organisations to support, and by investing in CSR, you can show that you care about making a positive impact on the world.
- CSR can **improve employee morale and attract top talent** who value working for socially responsible organisations. Employees want to work for companies that share their values, and CSR initiatives can demonstrate your commitment to making a positive impact on society.
- Businesses can claim tax relief on donations made to charities, which can be treated as trading expenses. The donation amount must be at least €250. Approved bodies include charities and educational institutions, and a donor can donate to more than one approved body with each payment qualifying for the scheme.
- CSR projects can **create new business opportunities and partnerships**, leading to financial benefits for your company. By collaborating with other organisations and leveraging their expertise and resources, you can identify new opportunities for growth and innovation.
- Investing in CSR **benefits not only your company but also the community**. By addressing social issues like mental health and well-being, you can make a positive impact on the world and contribute to the betterment of society. This can lead to a more engaged and loyal customer base, as well as a more motivated and committed workforce.



**Investing in CSR is a smart business decision
that can yield multiple benefits
for both your company and the community.**

SPONSORSHIP

OPPORTUNITIES

NEWSLETTER



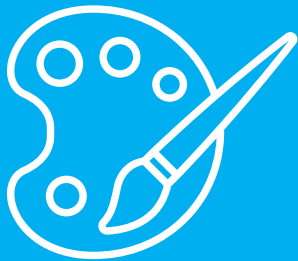
The CORE Ireland newsletter is a widely circulated monthly publication that reaches thousands of readers in both digital and print formats. As a trusted resource in the field of mental health, the newsletter provides an excellent platform for CORE Ireland to disseminate valuable information and promote awareness of important issues related to mental health and wellbeing.

MAGAZINE



The CORE Ireland Magazine serves as a primary platform for CORE to engage with our community. Its inaugural publication took place in August 2017, and it continues to feature articles related to mental wellbeing and self-help, in addition to small editorials on local groups and services available in the area.

Newsletter



A customised monthly newsletter that reflects your branding with a one-time or monthly fee.

Provides a valuable mental health and wellbeing resource for your staff.



Example newsletter

Customised Company Newsletter

As part of our commitment to supporting mental health and well-being initiatives in the workplace, CORE Ireland offers businesses the opportunity to have the monthly CORE Ireland newsletter customised to reflect their branding. By paying a monthly fee, businesses can receive a new version of the newsletter each month, tailored to their specific brand colours and logo. Additionally, we offer a one-time customisation service, where businesses can have the latest version of the newsletter customised with their branding, including the details on the last page of the newsletter.

This customisation service provides businesses with a valuable resource to distribute to their staff, customers, and contacts as part of a corporate mental health and wellbeing program, with the added benefit of having it reflect their unique branding. The content of the newsletter remains the same, ensuring that the valuable mental health and well-being advice and guidance is consistent across all editions.

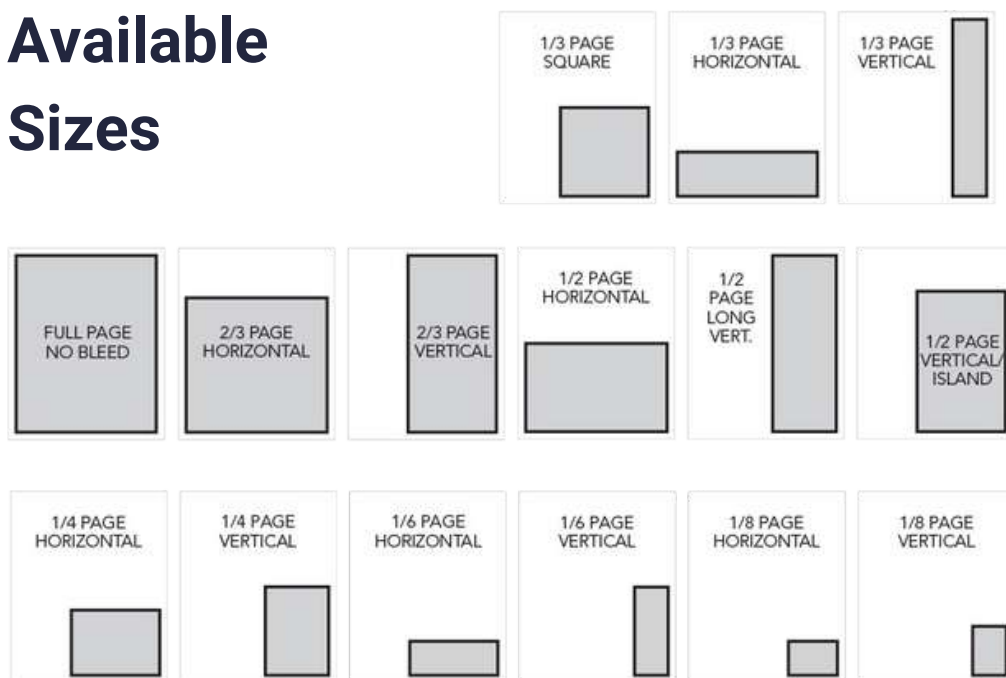
Magazine



Reach a targeted audience and promote your company's commitment to mental health and wellbeing with customised adverts.

We provide a template to assist in creating the advertisement. The cost of the advertisement is based on its size.

Available Sizes



Magazine Advertisements

As part of our mission to promote mental health and well-being, CORE Ireland offers businesses the opportunity to purchase advertising space in our quarterly magazine. With its focus on practical and helpful information related to mental health and well-being, the magazine provides an excellent platform for businesses to promote their services and products to a targeted audience.

The cost of the advertisement is based on the size of the advert, and the company is required to provide the artwork for the advertisement. To assist with the design process, we will provide a template for businesses to use in creating their advertisements.

Don't miss out on the opportunity to reach a highly engaged audience and promote your business's commitment to mental health and well-being by advertising in CORE Ireland's magazine.



GET IN TOUCH TO SECURE YOUR SELECTED OPTION TODAY

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